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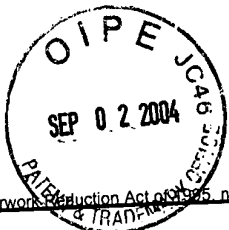
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PTO/SB/21 (02-04)

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**TRANSMITTAL
FORM**

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Total Number of Pages in This Submission

Application Number	09/705,252
Filing Date	November 2, 2000
First Named Inventor	Robert D. Covington
Art Unit	3625
Examiner Name	Robert M. Pond
Attorney Docket Number	8901-56547

ENCLOSURES (Check all that apply)

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Fee Transmittal Form
<input checked="" type="checkbox"/> Fee Attached
<input checked="" type="checkbox"/> Amendment/Reply
<input type="checkbox"/> After Final
<input type="checkbox"/> Affidavits/declaration(s)
<input checked="" type="checkbox"/> Extension of Time Request
<input type="checkbox"/> Express Abandonment Request
<input type="checkbox"/> Information Disclosure Statement
<input type="checkbox"/> Certified Copy of Priority Document(s)
<input type="checkbox"/> Response to Missing Parts/Incomplete Application
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)
<input type="checkbox"/> Licensing-related Papers
<input type="checkbox"/> Petition
<input type="checkbox"/> Petition to Convert to a Provisional Application
<input type="checkbox"/> Power of Attorney, Revocation
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<input type="checkbox"/> CD, Number of CD(s) _____ | <input type="checkbox"/> After Allowance communication to Technology Center (TC)
<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Status Letter
<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <ul style="list-style-type: none">• Statement under 37 CFR 3.73(b)• Power of Attorney and Correspondence Address Indication Form |
|---|--|---|

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Bingham McHale LLP Daniel L. Boots
Signature	<i>Daniel L. Boots</i>
Date	8-30-04

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of

Robert D. Covington, et al.

Application No. 09/705,252

File Date: November 2, 2000

**INTERACTIVE IN-STORE/IN-MALL AND
ONLINE SHOPPING SYSTEM AND METHOD)**

)
) Art Unit: 3625

)
) Examiner: Robert M. Pond

)
) Docket No. 8901-56547

)
) Date: August 30, 2004

RESPONSE TO FIRST OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the first Office Action dated March 1, 2004 (which period for response has been extended by three months via the contemporaneously filed Petition for Extension of Time), please consider the following:

Amendments to the Claims:

Please replace all prior versions, and listings, of claims in the application with the following:

1. (Original) A method for shopping in a physical retailer and online, the method comprising:

providing a database and a handheld data entry unit including an internal memory;

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